

TIERNEY KELLISH

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EDUCATION

- UNIVERSITY OF SOUTHERN CALIFORNIA** **Los Angeles, CA**
08/2020 – 05/2024 Annenberg School of Communication
Bachelor of Arts, GPA 3.77
Major: Communications / Minor: Marketing
- Deans list awardee for 7 consecutive semesters & National Honors Society of Leadership selectee
 - Sports Business Association Club
 - Relevant coursework: Sports & Social Justice; Sports, Business, and Media in Today's Society; Sports Reporting; Sport's and Media Technology
- 08/2024 – Present **Masters of Public Relations and Advertising**
Annenberg School of Communication
- ROCK CANYON HIGHSCHOOL** **Highlands Ranch, CO**
08/2016 – 06/2020 HS Diploma, GPA 4.2
- National Honors Society Scholar, Treasurer of French National Honors Society
 - Television Anchor and Producer, Varsity Women's Swim MVP, Junior Varsity Women's Basketball Most Improved, Varsity Women's Rowing Best Friend Award and Nationals Competitor

EXPERIENCE

- FOX SPORTS** **Los Angeles, CA**
06/2023 – 08/2023 *Remote Production & Talent Management - Intern*
- Assisted in the editing and distribution of national sports production, content creation, and sports coverage during the Women's World Cup and MLB 2023 season working with on-air talent.
 - Collaborated with Fox Sports in house production network dynamics to assist in delivering live sports coverage during the 2023 Summer and Fall Sporting Seasons using IAS, a clous- native system for streaming live assets, transcoding, and indexing media.
- USC ATHLETICS** **Los Angeles, CA**
08/2023 – 06/2024 *Creative Director and Sideline Reporter Assistant*
- Completed Trojan Enrichment Program Internship for athlete professional development.
 - Collaborated with the USC Athletics Team for Creative Coverage and Delivery; including sideline & on-field coverage for the 2023 NCAA CFB Fall Season.
- HOUSE OF VICTORY USC NIL Collective** **Los Angeles, CA**
06/2024 - Present *NIL Events and Sponsorship Coordinator*
- Facilitate athlete-brand partnerships by coordinating NIL deals, sponsorships, and community engagement opportunities to enhance brand visibility and athlete marketability.
 - Organize and execute events that connect USC athletes with local organizations, fostering community impact while strengthening brand relationships.

LEADERSHIP AND VOLUNTARY POSITIONS

Los Angeles, CA

- 05/2020-12/2022 *Div 1 Women's Rowing*
- Competed Nationally at both high school and Div 1 for the USC Trojan's Women's Rowing Program.
 - Committed and Completed 20+ Hour Training weeks, alongside team building, strength training, specific sports adaptability training, & GRIT Skills workshops.
- 06/2021-06/2023 *Homeless Food Program Advocate*
- Volunteered as part of Second Spoon's feed the homeless program, focused on distribution of food and excess goods to the needy across 4 states.
- 05/2020-Present *Social Media Manager*
- Management and editing of several social media accounts for several Collegiate and Professional Athletes both in the USA and Internationally.
 - Contributed to content creation, editing, and delivery of original content spanning numerous social media platforms for personal and commercial profiles.